



www.fordvehicles.com

VEHICLE DESCRIPTION

# EXPLORER

2011 4DR LTD EXPLORER FWD  
 112.6" WHEELBASE  
 3.5L V6 TIVCT ENGINE  
 6-SPEED AUTO TRANSMISSION

EXTERIOR  
 WHITE PLATINUM MET TRI-COAT  
 INTERIOR  
 PECAN PERFORATED LEATHER

BG **A78755**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- PROJ BEAM HALOGEN HEADLAMP
- FOG LAMPS
- PRIV GLASS - 2ND & 3RD ROW
- DUAL CHROMED EXHAUST TIPS
- ROOF RACK SIDE RAILS
- TAIL LAMPS, LED

**INTERIOR**

- 1ST ROW BUCKET SEATS
- 10-WAY PWR HTD DRIVER SEAT
- 2ND ROW 60/40 SPLITBENCH
- 3RD ROW 50/50 BENCH
- DUAL-ZONE ELECTRONIC AUTO CLIMATE CONTROL
- AUX REAR CLIMATE CONTROL
- MYFORD TOUCH
- SYNC VOICE ACTIVATED SYS
- PREM AUDIO SYSTEM BY SONY
- TILT/TELE STEERING COLUMN
- AMBIENT LIGHTING

**FUNCTIONAL**

- 6-SPEED SELECTSHIFT TRANS
- ELECTRONIC PWR ASST STEER
- 4-WHL DISC BRAKES W / ABS
- RVRSE SENSING & RR CAMERA
- EASY FUEL CAPLESS FILLER
- MYKEY
- REMOTE START
- 110V POWER INVERTER

**SAFETY/SECURITY**

- ADVANCETRAC W/RSC
- DUAL FRONT & SIDE AIRBAGS
- SIDE IMPACT DOOR BEAMS
- CHILD SEAT TETHER ANCHOR
- ILLUMINATED ENTRY
- SOS POST CRASH ALERT SYS

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$37,535.00**

**INCLUDED ON THIS VEHICLE**

- RAPID SPEC FWD 301A-LIMITED 2,250.00
- VOICE ACT NAVIGATION SYS
- LUXURY SEATING PACKAGE
- POWERFOLD THIRD ROW SEAT
- POWER LIFTGATE

**OPTIONAL EQUIPMENT**

- 2011 MODEL YEAR
- WHITE PLATINUM MET TRI-COAT 495.00
- FRONT LICENSE PLATE BRACKET NO CHARGE
- DUAL PANEL MOONROOF 1,595.00
- CROSS BARS \*DLR-INSTLD-ACC 120.00
- 20" POLISHED ALUMINUM 595.00
- TOTAL OPTIONS 5,055.00**

TOTAL VEHICLE & OPTIONS 42,590.00  
 DESTINATION & DELIVERY 825.00

## EPA Fuel Economy Estimates

CITY MPG

# 17

Expected range for most drivers  
 14 to 20 MPG

HIGHWAY MPG

# 25

Expected range for most drivers  
 20 to 30 MPG

Estimated Annual Fuel Cost  
**\$2,250**

based on 15,000 miles at \$3.00 per gallon

Combined Fuel Economy

This Vehicle

# 20

10 32

All SUVs

Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.  
**Ford Motor Company Insurance Services**

**TOTAL MSRP \$43,415.00**

### GOVERNMENT SAFETY RATINGS

**Frontal Crash** Driver Passenger **Not Rated**  
**Not Rated**

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat **Not Rated**  
**Not Rated**

Star ratings based on the risk of injury in a side impact.

**Rollover** **Not Rated**

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. <b>CONVOY</b>
	<b>CA39</b>		ITEM #: 24-M913 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FMHK7F80BGA78755 	
SHIP THROUGH	FINAL ASSEMBLY POINT <b>CHICAGO</b>	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. <b>BE262 N RB 2X 160 000117 05 26 11</b>	



**EXTENDED SERVICE PLAN**

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).



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In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

*2011 Top Safety Pick Award Winner*

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



**Drive one.**

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TO BE REMOVED  
BY CUSTOMER ONLY